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THE LACKENBACH ADVANTAGE Since 1923

Featured
PATENTS AND TRADEMARKS
recently issued to
Lackebach Siegel clients

United States Patent Number:

10,079,120

**POWER ELECTRONIC
SWITCHING DEVICE**

A switching device has a substrate, a connection device and a pressure device, wherein the substrate has electrically insulated conductor tracks, and a power semiconductor component is on one of the conductor tracks with a first main surface and is conductively connected thereto. The connection device is a film composite with conductive film and an insulating film and forms a first and a second main surface. The switching device is connected by the connection device and a contact area of the second main surface of the power semiconductor component is connected to a first contact area of the first main surface of the connection device in a force-locking and electrically conductive manner.

Continued on page 4

Not So Fast!

Fast-Track Trademark Protection

Buyers can now order some fashion items right after a runway show – and many other industries may be headed in that direction as well. Coats, dresses and shoes, which used to appear on the ramp long in advance of their display in retail stores, and even longer in advance of the actual fashion season, have become “see now, buy now” products. And some companies’ products are being fast-tracked to consumers to take advantage of media-driven consumer demand.

If your company is investing in fast-tracking products and related services – shrinking development and production times to rush products to retailers – make sure you take time to put your products’ and services’ Intellectual Property (IP) protection in place. When companies speed up design, production, marketing and distribution, trademark rights in particular could suffer, allowing competitors to use others’ brands and doom potential sales success.



What's the rush?

Social media are the new bellwethers – or dictators – of trends, not least among the younger generation of consumers. A viral video can create instant demand for a product that in the past would have taken months of marketplace presence or film promotion to captivate consumers before virtual communities took the stage. Products answering this demand now include not only things like toys, but most consumer goods. So companies face an increasing need to discover what's in demand, and to meet that demand by creating faster – and leaner – teams of executives: designers, manufacturing and marketing experts. Not every idea will lead to a product, and not every product will make it in the marketplace, but choosing and protecting the right trademark will ensure that the speed of the new process won't undermine the potential success of your product or service – especially if your brainstorm becomes a long-lasting success.

Continued on Page 2

U.S. Patent and Trademark Office Statistics

The United States Trademark Office had 594,107 trademark applications filed in 2017, which represents a 12% increase from 2016. The average number of months before first examination was 2.7 months, while the average number of months to obtain a trademark was 9.5 months. The percentage of first office actions consistent with the quality standards established by the trademark office was 95.5%. The percentage of trademark applications processed electronically was 82%. Of the 50 states, California received the most registered trademarks (36,514) year 2017. Of all foreign countries, China (mainland) received the most registered trademarks (23,893), which is a 125% increase over fiscal year 2016, an impressive increase.

Continued in sidebar on page 3

Lackebach Siegel *today* and Since 1923

Not So Fast! *Continued from Page 1* **Fast-Track Trademark Protection**

Choosing Your Mark and Conducting a Search

When you emerge from the meeting that came up with a short list of possible trademarks for your new product or service, remember that another company may have had the same inspiration. So conducting a comprehensive trademark search should be your next priority. Your intellectual property attorney has the resources to provide search results within a short time frame. The search could show that there is little risk in adopting your chosen mark. And eliminating a proposed mark that is already in use or that doesn't meet Trademark Office requirements could avoid costly rebranding or even litigation down the road. Thus, searching can save considerable time and money in your fast-track roll-out, and protect your rights for years to come.

Is Trademark Registration Necessary?

Companies sometimes question the need for trademark registration, and when product deadlines loom, it helps to keep the following points in mind.

First, you acquire trademark rights as soon as you begin using the mark at point of purchase, if no one else used the same mark (or a confusingly similar mark) before you began to use your mark. But before you actually offer your product or service to consumers, you risk having a competitor, or another third party, acquire those rights by actually using the mark. And you may find that your rights extend only to a specific geographic area where you begin sales. If you plan on nationwide, or international, use of your mark, it's safer to acquire federal registration of your mark.

In addition to the right to use the registration symbol ® - putting would-be infringers on notice that the mark is protected - your federal registration will indicate to the public your trademark rights by showing the priority established by your application date. A federal registration can also provide a basis for obtaining registration in foreign countries. That's protection your trademark might need because your fast-tracked product may become an enduring classic.

Owning A U.S. Trademark Registration

Owning a U.S. trademark registration on the Principal Register provides many advantages:

- 1. Access to U.S. district courts:** A federal registrant does not have to meet federal jurisdictional requirements like diversity, or amount in controversy, to be able to protect its mark through the federal courts.
- 2. Monetary recovery:** The owner of a federal registration may recover profits, damages and costs (and possibly treble damages and attorney fees) in a federal court action.
- 3. Protection from counterfeiters:** Seizure of counterfeited goods and similar measures are available to federal registrants.
- 4. Recordation with U.S. Customs.**
- 5. Proof requirements:** In an enforcement action, the owner of a federal registration doesn't have to prove ownership of the trademark; factors such as use in commerce, which are established during the registration process; that the trademark is valid; and other facts.
- 6. And last and far from least,** recognition by most Internet Service Providers and by retailers when trademark disputes occur. Amazon, for instance, recognizes for the most part only registered trademarks for its Brand Registry.

"It's NOT the real thing"

Online counterfeiting amounts to 10 percent of trade...

As the owner of a trademark for your wonderful product, you may feel overwhelmed by the onslaught of counterfeiting. Online counterfeiting amounts to 10 percent of trade - or more than \$500 million world-wide, according to the World Customs Organization. Counterfeiting hurts your company's sales. And counterfeit products bearing your trademark threaten your company's reputation - what your trademark stands for - by flooding the market with imitations.

Counterfeit goods are generally of lower quality, sourced irresponsibly; do not comply with regulatory requirements; have not been subject to environmental compliance review; are not covered by warranties, and contain potential safety and/or health hazards. And online counterfeiters often use photos and descriptions that are the same as those used for the original product - making it extremely difficult for customers to distinguish between a real and a fake before buying.

Continued on page 3

The Upswing Continues

“It’s NOT the real thing” *Continued from Page 2*

Have a strategy

Even if your company has not been a victim, you may wonder how to avoid falling prey to counterfeiters. In general, trademark owners first register their marks with the U.S. Patent and Trademark Office, making enforcement easier, as well as providing greater potential monetary recovery and access to federal courts. Trademark owners who import their goods should register their marks with U.S. Customs and Border Patrol.

Trademark owners should also educate owners of online platforms about their trademarks and need to monitor outlets, including social media, to identify counterfeits and then should notify online platforms of any counterfeits. When these approaches don’t produce meaningful results, trademark owners have to take stronger measures – for example, conducting investigations and, if the counterfeiters can be identified, bringing lawsuits to stop them.

Teach your customers how to spot counterfeits

In addition, there are measures you can take on your own, by educating your customers, usually on your website – so customers can make the right decision – before they order the cheap counterfeit that doesn’t work or breaks within a week – or worse, injures someone because the counterfeit presents a safety hazard.

Trademark owners can use their websites to inform and warn customers in several ways:

- Customers should look closely at the product packaging – both in the online presentation and also in the event a potential counterfeit product is ordered. Does the packaging match the packaging on the manufacturer’s website? If not, it’s probably a counterfeit.
- Customers should think about where they learned about the potential “deal” – was it a trusted source, or was it through an unsolicited email or a social media site? If the latter, the product may not be genuine.
- Tell your potential customers to check prices – if the price seems too good to be true, it probably is. At the very least, an unrealistically low price should be a tip-off that the product may be a counterfeit.
- Customers should look for the “About Us” and “FAQ” sections – if those tools are missing, it’s likely because the site wants to reveal as little as possible about its products and policies – a typical approach of counterfeiters.
- Advise customers to look for product reviews, because if there are none, it is a clue that the product isn’t genuine.
- Look at the internet address – a secure site will have a URL (web address) that starts with “https://” and also includes a “lock” icon on the shopping cart or purchase page.
- Suggest that your customers check for working phone numbers and reliable U.S. addresses on the website. Legitimate sellers will show both – while counterfeiters usually won’t.
- Customers can also be advised to check for refund and return policies – a legitimate seller will feature the terms in an easily found location on the website, and the terms will be comparable to other retailers.
- Customers should also check to see if the seller has a privacy policy – a feature of legitimate sellers – and not of counterfeiters.
- Customers should also check to make sure they are not being asked to sign up for a service besides the sale – a service generating a monthly charge, for example.

Although educating customers may seem to demand a lot of effort, it will be worth it to preserve your sales and your brand’s reputation. Remember that negative reviews for counterfeit purchases in many cases feed directly onto the original product listing – and not on the profile of the actual sellers. And bad reviews caused by purchases of cheap knockoffs can undermine everything your company does to insure quality and a positive customer experience.

US and PCT Patent Statistics **Issued Patent Increase**

Continued from Page 1

For 2017, United States total patent applications are relatively unchanged from fiscal year 2016. The preliminary total of 647,388 is down 0.5% from the 650,411 applications in 2016. Of the 647,388 patent applications that were filed, 602,354 were utility patent applications. Total issued patents for 2017 numbered 315,366, which is an increase of 3.9% over 2016. Design patents increased 8.77% and plant patents decreased 0.24%. Reissue patents declined 21.4% as compared to 2016.

Of the utility patents issued in 2017, 2.33% (14,034) were micro entity, 19.54% (117,700) were small entity, and 78.13% (470,619) were large entity. Within the United States, California once again received the most issued patents (45,683) in 2017. Of all foreign countries, Japan received the most issued patents (51,743) in 2017.

The average number of months to obtain a patent was 24.2 months and 16.3 months to obtain a first action. The wait times varied based on the technology area: Biotechnology and organic chemistry had an average wait time of 12.1 months to first action, and an average total pendency of 23.2 months. Computer architecture had an average wait time of 21.3 months to first action, and an average total pendency of 28.5 months. Networks, multiplexing, cable and security generally waited 16.7 months to first action, and had an average total pendency of 25.6 months. Methods relating to transportation, construction, agriculture, and e-commerce (business methods) had an average wait time of 18.2 months to first action, and an average total pendency of 25.5 months. Mechanical Products had an average wait time of 19.7 months to first action, and an average total pendency of 28.9 months.

The Post-Prosecution Pilot Program (P3) had the following results: Among the 995 decisions, 601 had the final rejection maintained (60.4%), 184 had prosecution reopened (18.5%), and 210 were allowed (21.1%).

Patent Cooperation Treaty (PCT) filings for 2017 saw an increase in the total filings of 4.5% to 243,500 patent applications. The US once again led the way with the number of applications with 23.2%, which is 56,624 of the applications. The remaining top 10 countries in PCT filings were: China with 20.0%, Japan with 19.8%, Germany with 7.8%, South Korea with 6.5%, France with 3.3%, the U.K. with 2.3%, Switzerland with 1.8%, Netherlands with 1.8%, and Sweden with 1.6%. China saw the largest increase in the number of PCT filings with a 13.4% increase. The top three PCT applicants were: Huawei Technologies, ZTE, and Intel.

Patents, Trademarks, Copyrights

PATENT CORNER

Continued from Page 1

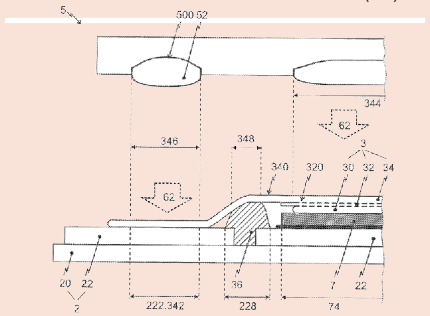
POWER ELECTRONIC SWITCHING DEVICE, ARRANGEMENT HERewith AND METHODS FOR PRODUCING THE SWITCHING DEVICE

United States Patent Number:
10,079,120

Date of Patent
September 18, 2018

Assignee:

Semikron Elektronik GmbH and Co. KG (DE)



Notable, Recent LS Patents

AQUEOUS COMPOSITION

Patent No.: 9,861,561

Assignee: Shiseido Company, Ltd. (JP)

BLIND SPOT INDICATOR

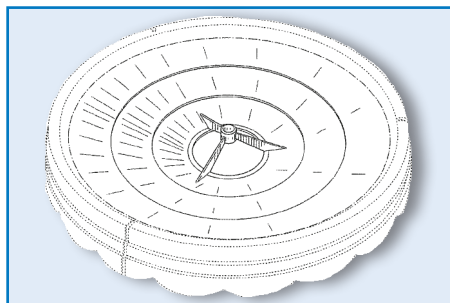
Patent No.: 9,994,146

Assignee: Itai Achiaz (US)

PLANT COVER

Patent No.: D832,135

Assignee: Allstar Marketing Group, LLC (US)



MAKEUP COSMETIC AND MAKEUP KIT COMPRISING THE MAKEUP COSMETIC AND A TOP COATING AGENT

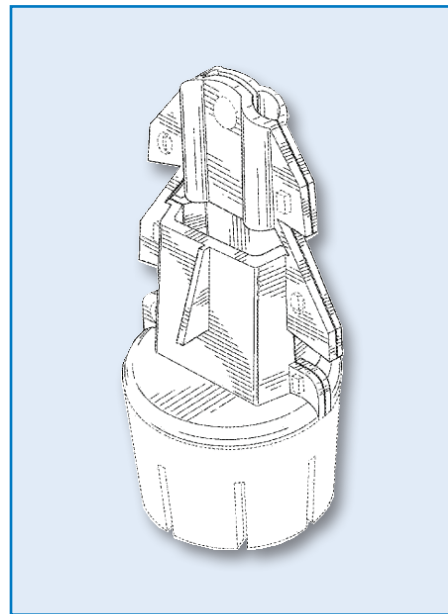
Patent No.: 10,105,307

Assignee: Shiseido Company, Ltd. (JP)

TIP ATTACHMENT

Patent No.: D832,703

Assignee: Biomed Packaging Systems Inc. (US)



FASTENING AND/OR LOCKING SYSTEM

Patent No.: 10,124,848

Assignee: Ortlieb Sportartikel GmbH (DE)

COMPOSITION FROM LOBSTER HEMOCYTE EXTRACTS FOR DETECTION OF LIPOPOLYSACCHARIDES, PEPTIDOGLYCANS AND 1,3-BETA-D-GLUCANS

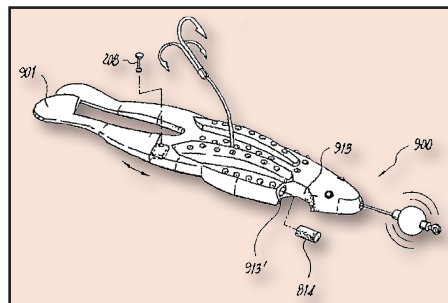
Patent No.: 10,023,899

Assignee: Centro De Investigacion Y Desarrollo De Medicament (CIDEM) (CU); Universidad de la Habana (CU)

FISHING LURE SYSTEM AND KIT HAVING REPLACEABLE FEATURES AND CONSTRUCTION

Patent No.: 9,936,681

Inventor: Jeffrey Mancini (US)



WIRELESS REMOTE CONTROLLED ELECTRONIC SYSTEM FOR A VEHICLE

Patent No.: 10,099,635

Assignee: Wolo Manufacturing Corp. (US)

EYE COVER DEVICE

Patent No.: D814,649

Assignee: Seth A. Biser (US)

DISPENSING APPLICATOR FOR FLUIDS

Patent No.: 9,889,283

Assignee: Biomed Packaging Systems, Inc. (US)

MULTIFACETED BOTTLE

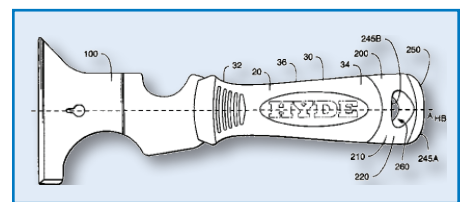
Patent No.: D809,925

Assignee: Bormioli Rocco S.p.A. (IT)

PACKAGING FOR TOOL HANDLE WITH INTERNAL STORAGE CAVITY AND REMOVABLE CAP

Patent No.: 9,938,065

Assignee: Hyde Tool, Inc. (US)



SUN SHIELD HEADWEAR ACCESSORY

Patent No.: D810,405

Assignee: Thompson-Weiler Enterprises, LLC (US)

FLUOROSCOPY APPARATUS AND FLUOROSCOPY METHOD

Patent No.: 10,117,630

Assignee: Shimadzu Corporation (JP)

SOCKET

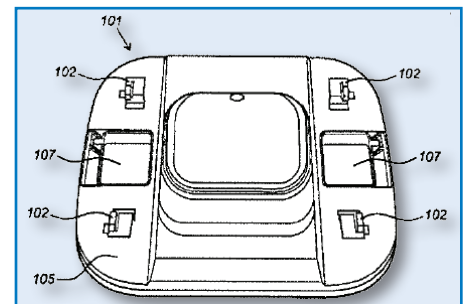
Patent No.: D826,159

Assignee: Ningbo Litesun Electric Co., Ltd. (CN)

LTE/WIFI WIRELESS ROUTER

Patent No.: 10,128,562

Assignee: The Antenna Company International N.V. (CW)



PARABOLIC LED LAMP

Patent No.: 10,030,848

Assignee: Ningbo Yamao Optoelectronics Co., Ltd. (CN)

Domain Names, Internet and Advertising

TRADEMARK CORNER

Notable, recent LS Trademarks

MITSUI & CO. (and Design)

Registrant: Mitsui & Co. Ltd. (Japan)

ANDERSON'S

Registrant: Anderson's S.r.l. (Italy)

SALON DU CHOCOLAT CHOCOLAND (and Design)

Registrant: Chocologo International SA (Switzerland)

EXOFIELD (Stylized) (and Design)

Registrant: JVC Kenwood Corporation (Japan)



SEMIKRON

Registrant: Semikron International GmbH (Germany)

SITON

Registrant: COVAL (France)

MOLINO GRASSI (and Design)

Registrant: Molino Grassi S.p.A. (Italy)

AMERICAN FIASCO

Registrant: New York Public Radio (USA)

HI-PRE2 (Stylized)

Registrant: Mitsubishi Hitachi Tool Engineering, Ltd. (Japan)

IMPULSIVE CHARTERS

Registrant: Impulsive Enterprises Ltd. (Cayman Islands)

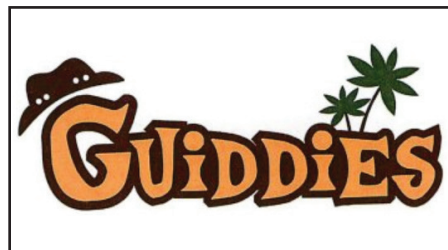
T TONALITE (and Design)

Registrant: Tonalite S.p.A. (Italy)



GUIDDIES (and Design)

Registrant: H.I.S. & Co. Ltd. (Japan)



TEOXANE (and Design)

Registrant: TEOXANE S.A. (Switzerland)

EARLYGUARD

Registrant: Toray Kabushiki Kaisha (Toray Industries, Inc.) (Japan)

TOLERO PHARMACEUTICALS

Registrant: Sumitomo Dainippon Pharma Co. Ltd. (Japan)

GENESIS FINANCE

Registrant: Hyundai Capital America (USA)

YEOJI

Registrant: The Silverstein Co. (USA)

RESORTTRUST (Stylized)

Registrant: RESORTTRUST Kabushiki Kaisha (Japan)

EVERSHIELD

Registrant: Everlast World's Boxing Headquarters Corporation (USA)

BOTTEGA PORTICI (and Design)

Registrant: RBR Immobiliare S.r.l. (Italy)



PALEO PASSION FOODS

Registrant: Paleo Passion Foods, LLC (USA)

MARIO VALENTINO (Stylized)

Registrant: Mario Valentino S.p.A. (Italy)



PERFECT V

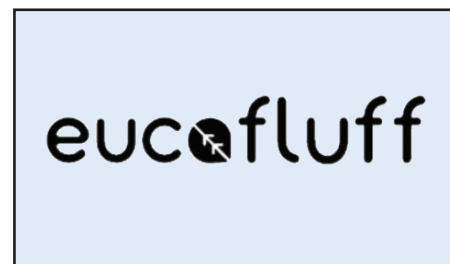
Registrant: Perfect V Enterprises (USA)

HALSTON

Registrant: The H Company IP, LLC (USA)

EUCAFLUFF (and Design)

Registrant: Suzano Papel e Celulose S.A. (Brazil)



ARTISCAPES

Registrant: Horizon Group USA, Inc. (USA)

CHALLENGER 650

Registrant: Bombardier Inc. (Canada)

VV SERUM

Registrant: Perfect V Enterprises (USA)

1FINITY

Registrant: Fujitsu Limited (Japan)

T (and Design)

Registrant: Telecon Inc. (Canada)

ALOKA (Stylized)

Registrant: Kabushiki Kaisha Hitachi Seisakusho DBA Hitachi, Ltd. (Japan)



EVERYDAY SPECTACULAR

Registrant: Firestar Holdings Limited (Hong Kong)

DEXTERGUARD

Registrant: Dexter-Russell, Inc. (USA)

CAPACITY

Registrant: Capacity LLC (USA)

ONE & DONE

Registrant: Orchard Yarn and Thread Company Inc. DBA Lion Brand Yarn Company (USA)

Continued on Page 7

More Patents

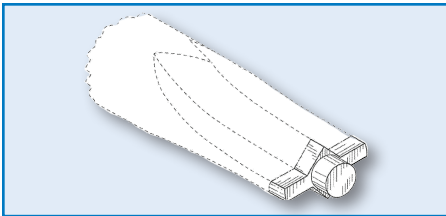
PATENT CORNER

Continued from Page 4: Patent Corner

TOOL TIP

Patent No.: D826,679

Assignees: Wayne Anderson (US); Warren Anderson (US)



FILTER DEVICE AND METHOD FOR REMOVING MAGNETIZABLE PARTICLES FROM A LIQUID

Patent No.: 10,058,875

Assignee: Esselent Solution B.V. (NL)

RADIATION DETECTOR AND TOF-PET APPARATUS HAVING THE SAME

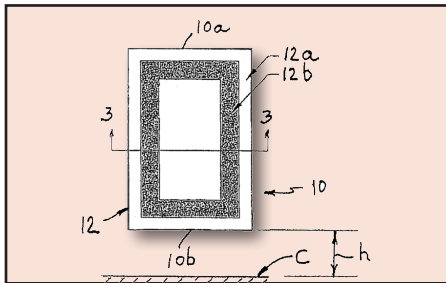
Patent No.: 9,971,044

Assignee: Shimadzu Corporation (JP)

HAZARD-FREE DISINFECTING VANITY MIRROR

Patent No.: 10,039,853

Assignee: Sterilumen, Inc. (US)



PEN

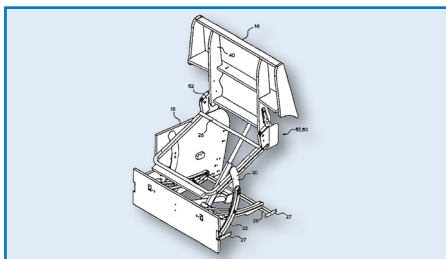
Patent No.: D830,462

Assignee: Mitsubishi Pencil Company, Limited (JP)

LIFT-RECLINER CHAIR

Patent No.: 10,004,334

Assignee: Integrated Furniture Technologies Limited (GB)



LABEL PRINTER

Patent No.: D812,678

Assignee: Sato Holdings Kabushiki Kaisha (JP)

BOTTLE

Patent No.: D828,173

Assignee: A.P. Deauville, LLC (US)

EARRING BACK

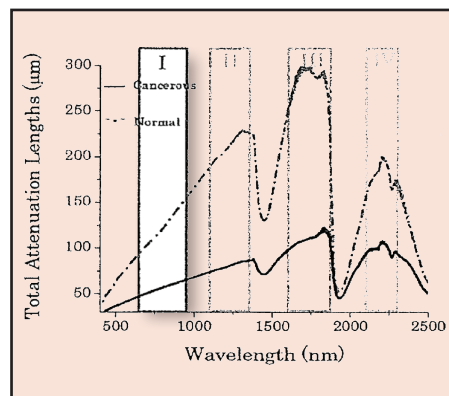
Patent No.: D826,080

Assignee: Allstar Marketing Group, LLC (US)

DEEP OPTICAL IMAGING OF TISSUE WITH LESS SCATTERING IN THE SECOND, THIRD AND FOURTH NIR SPECTRAL WINDOWS USING SUPERCONTINUUM AND OTHER LASER COHERENT LIGHT SOURCES

Patent No.: 10,123,705

Assignee: Robert R. Alfano (US)



PRY BAR HANDLE

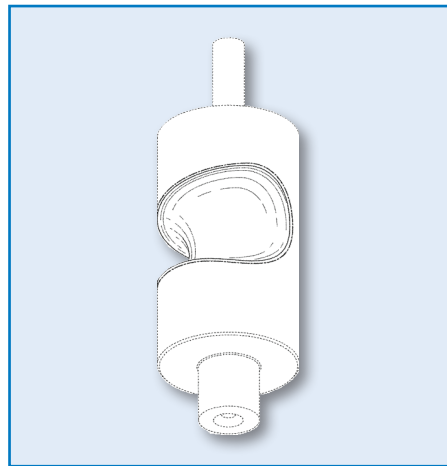
Patent No.: 10,071,471

Assignee: Mayhew Steel Products, Inc. (US)

ROTARY APERTURE

Patent No.: D818,182

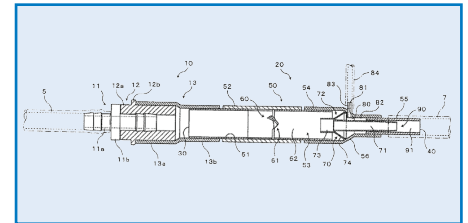
Assignee: Richard Logothetis (US)



SUPER MICRO BUBBLE GENERATOR

Patent No.: 10,022,682

Assignee: Institute of National Colleges of Technology, Japan (JP)



BOX

Patent No.: D822,478

Assignee: KYB Corporation (JP)

CLAW PRONG BRACELET

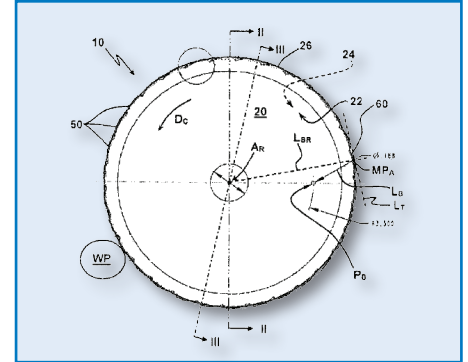
Patent No.: D813,718

Assignee: A. Jaffe, Inc. (US)

CIRCULAR CUTTING BLADE

Patent No.: 9,999,984

Assignee: Hyde Tools, Inc. (US)



PRODUCTS, SYSTEMS, AND METHODS FOR PLACEMENT OF COVERS ON METALLIC SPACERS OF CONCRETE REINFORCEMENT

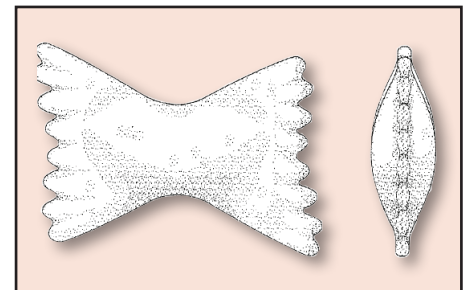
Patent No.: 9,956,602

Assignee: Antonios Anagnostopoulos (GR)

FOOD PRODUCT

Patent No.: D822,324

Assignee: Vintage Italia LLC (US)



More Trademarks

TRADEMARK CORNER

Continued from Page 5: Trademark Corner

AVEX (Stylized)

Registrant: Avex Group Holdings Inc. (Japan)



TAKARA TOMY (and Design)

Registrant: Tomy Company Ltd. (Japan)



GTS (and Design)

Registrant: Global Trading Systems, LLC (USA)

RIX

Registrant: The University of East London (United Kingdom)

SENSORY SURROUND SAFETY

Registrant: Hyundai Motor America (USA)

ROBOT WARS

Registrant: Robot Wars, LLC (USA)

PAMEO POSE

Registrant: Mark Styler Co. Ltd. (Japan)

HYUNDAI GO GENUINE

Registrant: Hyundai Motor America (USA)

HANNIBAL (and Design)

Registrant: GDS – Grow Dietary Supplements Labs. USA LLC (USA)



AQUASTILL

Registrant: TMW (France)

UNEARTHING MARS

Registrant: Shanghai Wishing Entertainment Ltd. (China)

JUVABITE

Registrant: GELRO, LLC (USA)

RACESLIC

Registrant: BBS Of America, Inc. (USA)

BRIERS

Registrant: Briers Limited (United Kingdom)

HENNY RUE

Registrant: Zhujishi Datang Shiyan Knitwear Mill (China)

JUST SHOP

Registrant: J Club Inc. (USA)

RISO (and Design)

Registrant: Riso Kagaku Corporation (Japan)



ILINIO

Registrant: Adam Elements International Co., Ltd. (Taiwan)

MAJESTIC RUBY

Registrant: Omni NJS LLC (USA)

TORAYCA (and Design)

Registrant: Toray Kabushiki Kaisha (Toray Industries, Inc.) (Japan)



OPEN UP

Registrant: Raimund Wenzler GmbH Instrumenten-Manufaktur (Germany)

BRAZILIAN KISS

Registrant: Sol de Janeiro Limited (British Virgin Islands)

WBBA. WORLD BEYBLADE BATTLING ASSOCIATION. (and Design)

Registrant: Tomy Company, Ltd. (Japan)

KITTYROO

Registrant: Lenfest Media Group, LLC (USA)

EURO EXPRESS

Registrant: Wolo Manufacturing Corp. (USA)

PASTA CHIPS (Stylized)

Registrant: Vintage Italia LLC (USA)



LASER X (Stylized)

Registrant: NSI International, Inc. (USA)



SENTINEL

Registrant: Kabushiki Kaisha Hitachi Seisakusho, DBA Hitachi, Ltd. (Japan)

PROCQUISTO

Registrant: Procquisto LLC (USA)

SCREENBID (and Design)

Registrant: ScreenBid, LLC (USA)



UR-CUT

Registrant: Dexter-Russell, Inc. (USA)

ADAM ELEMENTS (Stylized)

Registrant: Chang, Chung Ying (Taiwan)

REPORTER TECHNO-TAILORED (Stylized)

Registrant: Fin. Ing. S.r.l. (Italy)



Your Partners To Industry



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HAronson@Lackebach.com

Firm Management and Trademark Department

US and International Trademark Portfolio Management and Counseling; Litigation; Licensing; Intellectual Property Counseling

As Managing Partner of the firm for almost two decades, Mr. Aronson is responsible for significant transformations within the firm. Starting with Lackebach Siegel over 35 years ago, in the patent department, he moved into the trademark and litigation departments as infringements and piracy of designer brands became prevalent. Mr. Aronson prides himself in being a contract author to LexisNexis, the largest publisher in the IP field, in connection with four publications, the legal columnist for The Toy Book for the last decade and being routinely ranked among the top ten trademark filers nationally.



Myron Greenspan

MGreenspan@Lackebach.com

Patent Department

US and International Patent Preparation, Filing and Prosecution; Litigation; Intellectual Property Counseling

As the head of the Patent Department, Mr. Greenspan has had primary responsibility for overseeing the department for over two decades – focusing on patent prosecution, strategy, IP portfolio management and litigation. He has counseled clients in connection with numerous areas of IP including licensing, patent validity and infringement issues, international patent prosecution, enforcement and licensing, litigation and appeals in the federal courts. He has lectured extensively on topics of Intellectual Property throughout Russia and litigated patent cases in the US, UK and France.



Rosemarie B. Tofano

RTofano@Lackebach.com

Trademark Department

International Trademark Filing, Prosecution, Maintenance and Enforcement; International Trademark Portfolio Management and Counseling

Rosemarie Tofano heads the firm's International Trademark Department. With over 25 years of experience in the Intellectual Property field, Ms. Tofano counsels clients through all aspects of developing and maintaining their international trademark portfolios. Ms. Tofano not only advises clients on the searching and availability of international trademarks, but also on strategies for growing and protecting their brands worldwide, enforcement of international trademark rights, as well as court actions in over 200 trademark jurisdictions.



Robert B. Golden

RGolden@Lackebach.com

Litigation and Licensing Departments

US Federal Court and Trademark Office Litigation; Licensing; Intellectual Property Counseling

Rob Golden heads the firm's Litigation and Licensing Departments. On the litigation front, Mr. Golden has handled trademark, trade dress, trade secret, patent, copyright, right of publicity, domain name and related cases, all across the country, for a diverse client base. His experience includes trying both jury and non-jury cases in Federal District Courts, arbitrations and mediations, and appeals to Federal Courts of Appeals. He has particular expertise in damage issues and trade dress protection.

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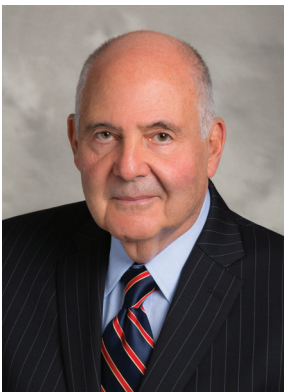
Geoffrey I. Landau

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Trademark Department

US Trademark Searching, Clearance and Opinions; Trademark and Branding Counseling

As head of the firm's U.S. Trademark Search Department, Mr. Landau is responsible for providing advice and counseling to clients seeking to adopt and protect new trademarks (brand names, sound marks, designs, logos, etc.) in the U.S. market. His department provides guidance and formal legal opinions that are the "first step" in securing trademark rights. Clients who wish to satisfy their legal "due diligence" requirements – and to avoid or minimize infringement risks – know Mr. Landau well. Under the tutelage of Mr. Landau, the Search Department also evaluates marks for connotative interpretation.



Marvin Feldman

MFeldman@Lackebach.com

Patent Department

US and International Patent Preparation, Filing and Prosecution; IP Counseling

Marvin Feldman provides his extensive knowledge and experience based upon decades of domestic and international intellectual property representation to clients in a broad range of businesses and technologies to secure and commercialize patents in areas as diverse as the biomedical, pharmacological, information technology and the mechanical arts. Based on such acknowledged legal prowess, he has lectured extensively on the subject of patents in various forums. Notably, after the Peoples' Republic of China enacted patent laws, the government of China invited Mr. Feldman to lecture on patent principles and practice throughout China.



Nancy D. Chapman

NChapman@Lackebach.com

Trademark Department

US Trademark Filing, Prosecution and Maintenance; US Trademark Portfolio Management and Counseling

As the senior U.S. Trademark attorney, Nancy Dwyer Chapman is responsible for application preparation and filing, application prosecution, and registration maintenance matters. Ms. Chapman has been a trademark attorney for more than 40 years. She previously was in-house trademark counsel at The Procter & Gamble Company, PepsiCo, Inc. and the Bristol-Myers Squibb Company. She is the author of numerous articles on trademark issues and has spoken at conferences in the United States and Europe on matters of interest to the trademark bar.



Jeffrey Rollings

JRollings@Lackebach.com

Copyright and Litigation Departments

Copyright Filing and Prosecution; US Federal Court and Trademark Office Litigation; Licensing; Intellectual Property Counseling

Jeffrey Rollings is the chair of the firm's Copyright Department, as well as a member of the Litigation and Licensing Departments. Mr. Rollings oversees all of the firm's copyright registration matters, and has handled several complex appeals of refusals to register by the Copyright Office. He has litigated copyright cases in many federal courts, and also litigates many of the firm's trademark, trade dress, trade secret, and patent cases, in both state and federal courts.

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Cathy E. Shore-Sirotin

CShore@Lackebach.com

Advertising and Litigation Departments

Advertising, Labeling, and Sweepstakes Review and Counseling; U.S. Federal Court and Trademark Office Litigation; IP Acquisition/Diligence

As head of the Advertising Department, Ms. Cathy Shore-Sirotin is responsible for counseling clients and reviewing their advertising, catalogs and promotional materials, including sweepstakes, contests, coupons, and other promotions. Ms. Shore-Sirotin is also a member of the Litigation Department, and handles actions in federal courts throughout the country and before the Trademark Trial and Appeal Board of the U.S. Patent and Trademark Office. Additionally, she counsels clients on trademark and copyright transactional matters, and licensing.



Andrew F. Young

AYoung@Lackebach.com

Patent Department

Global Patent Preparation, Filing and Prosecution; Acquisition and Defense; IP Counseling; Clearance and Infringement

As the supervising patent counsel in the department, Mr. Young has primary responsibility for acquisition, exploitation, management and enforcement of patents internationally, as well as international risk and strategy assessment on behalf of firm clients. His experience includes intellectual property licensing, confidentiality management, patent opinions and clearance, international patent portfolio management and preservation of technology for a wide variety of clients. Mr. Young has counseled clients from initial incubation through all phases of funding and SME growth, to public offering.



Eileen C. DeVries

EDevries@Lackebach.com

Trademark and Litigation Departments

Trademark Counseling; US Federal Court and Trademark Office Litigation; US Trademark Searching and Clearance

As Counsel to the Trademark, Search and Litigation Departments, Ms. DeVries is involved in representing and counseling clients in connection with their intellectual property portfolios. In the Search Department, her background in litigation allows her to identify issues in trademark clearance that help clients avoid potential conflicts and also to promote their marks effectively. Ms. DeVries also works with the litigation team in federal district courts and before the United States Trademark Trial and Appeal Board.



Lindsey S. Leibowitz

LLeibowitz@Lackebach.com

Trademark Department

U.S. Trademark Filing, Prosecution and Maintenance; U.S. Trademark Searching and Clearing; U.S. Trademark Portfolio Management

As a member of the Trademark Department with almost two decades of experience, Ms. Leibowitz is involved in advising and representing clients in connection with their trademark matters. Her expertise covers all aspects of trademark law, including the evaluation and clearance of trademarks, trademark prosecution before the United States Patent and Trademark Office, and trademark litigation matters. In addition, Ms. Leibowitz has extensive experience assisting entrepreneurs, start-ups and sole proprietors with their intellectual property needs.

We Work For You!



Tetsuo Nakatsu

TNakatsu@Lackebach.com

Japan Desk

Cultural Advisor; Technical Patent Assistance; Client Liaison; Technical Translations; International IP Tactics; Published research author and multiple patent holder



Mary Meschi

MMeschi@Lackebach.com

**Trademark Department
Paralegal**

US Trademark Post Registration Renewal; Proof of Use; Specimen Acquisition; Company Name and Corporate Status Diligence; and Docket and Status Reports



Catherine Kynard

CKynard@Lackebach.com

**Patent Department
Paralegal**

Prosecution and Filing of US and Foreign Patents and Appeals; Biotechnology Sequence Preparations; Docket and Status Reports; Assignments



Gina Cancellaro

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**Trademark Department
Paralegal**

International Trademark Filing, Renewal, Proof of Use, Prosecution, Maintenance, Opposition and Cancellation, Guidance and Direction, and Assignment/Merger Recordation



Judy Hart

JHart@Lackebach.com

**Patent Department
Paralegal**

Utility and Design Application Filing Internationally; Prosecution and Appeals; Enforcement; Client Counseling; Overseas Client Coordination; Maintenance; and Patent Filing Document Preparation



Jill Weiss

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**Trademark Department
Paralegal**

US Trademark Application Filing, Extension Requests; Docket and Status Reports, New Application Research and Drafting, and Client Meeting Agenda Preparation



Eric Menist

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**Legal Department
Law Clerk**

Pleading and Motion Preparation in Federal Courts; Legal Research; Client Correspondence; Legal Memoranda Preparation; Trademark and Copyright Searches; and Copyright Application Preparation



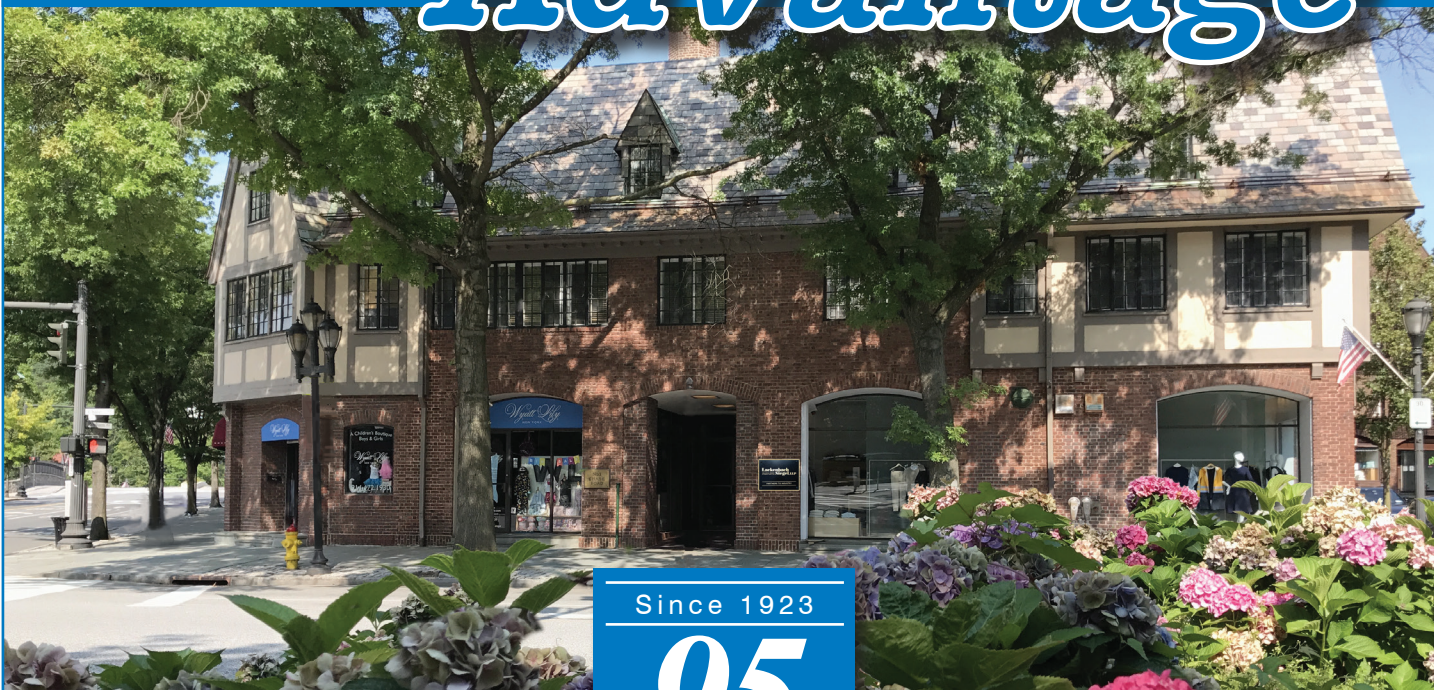
Ana Maria Suarez

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**Patent Department
Paralegal**

Prosecution and Filing of US and Foreign Patents; Status Reports; Client Coordination; Assignments; Maintenance; and Docket Reports

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YEARS OF INTELLECTUAL
PROPERTY LAW

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Lackenbach Siegel LLP ("LSLLP") is a venerable intellectual property ("IP") boutique law firm. For 95 years our practice has been devoted exclusively to trademark, patent, copyright, advertising, trade secret and related IP matters. We provide our clients with a full range of intellectual property legal services, including general counseling, litigation, licensing, patent and trademark searching, risk assessment, prosecution, rights assignment and acquisition, and other agreement work, including the due diligence in connection with transactional, financial, and venture capital matters.

Brand management companies and other trademark-dependent businesses regularly call upon us to negotiate, draft and conduct all necessary due diligence for asset purchase, assignment and other acquisition agreements, sometimes for deals worth hundreds of millions of dollars. We are asked to provide IP advice and opinions in connection with the financing of these acquisitions, including deals involving "Bowie bonds." We also help our clients to profit from the ownership and use of trademarks through licensing, both as licensors and licensees. As licensees' counsel, we have been instrumental in obtaining the right to use valuable movie and character properties and designer marks for a variety of clothing and accessory products. Working on behalf of licensors, we have helped a number of designers grow from single product producers to household name "life style" brands.

Our Patent Department reflects our specialization model, with senior attorneys having backgrounds in mechanical, electrical, and chemical engineering, pharmaceuticals, material science, life sciences, and computer science technologies. The firm has a recognized specialty in strategic design protection including design patents and patent valuation. After Apple secured a \$1 Billion dollar verdict against Samsung, based in large measure on its design patents, such protection has become notable. The firm's product design protection expertise is evidenced by

its renowned publication, "Intellectual Property Counseling & Litigation: Protecting Designs by Trademark, Copyright and Design Patents."

In the current era of the "mega-firm," when most other intellectual property boutiques have disappeared through merger or acquisition, LSLLP has survived - indeed, thrived - by adapting and evolving. While our overall size is modest, our actual numbers of attorneys and support staff rival those of many mega-firm IP departments. Through our unique hiring and staffing practices we can accomplish far more than our mere headcount might suggest. No LSLLP attorney has fewer than 18 years' IP experience; the firm's attorneys average 22 years of experience in IP law.

By virtue of our Westchester location and our enviable efficiency, we are able to operate at much lower overhead than most competitor law firms, resulting in substantially lower billing rates than those of our larger firm counterparts. Our lawyers' experience and specializations permit LSLLP to staff matters with fewer attorneys than other firms would need to accomplish the same outcome. Fewer attorneys, operating at lower hourly rates, results in significant cost savings and communication efficiency for our clients over other firms that offer comparable services.

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INTELLECTUAL PROPERTY
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